

Designed for

**Campbell County
School District**

Empowered
Learning Institute

Delivered On:
2/24/23

Submitted By:
Designed for Learning

WHY

Designed for learning

Designed for Learning is a network of current and former classroom educators who are driven to inspire educators and district leaders and equip them with the knowledge and skills to create high-impact learning environments that are active, personalized, and innovative. We believe that learning should be fun, purposeful and engaging for students, but also for teachers.

We positively impact classrooms by providing highly energetic, effective and practical professional development, allowing teachers to create and collaborate on learning opportunities that they can take back and begin using immediately with their students.

The landscape of education is changing as technology advances, and because of the efforts and vision of Designed for Learning, we have an extensive global community of talented classroom educators who are passionate about creating classrooms that are a place of deep understanding, interactivity, engagement, and a safe space for problem solvers capitalizing on today's technology.

Our Mission

VALUE

Proposition

EXCEPTIONAL EVENT FACILITATORS

Our highly-qualified contractors create an engaging and purposeful learning environment for educators and/or staff members to learn, create, and reflect.

THOUGHTFUL AND ENGAGING AGENDAS

The session agenda is created using years of experience and knowledge. Our purpose is to help educators learn, give them time to get hands-on, and provide an opportunity to reflect on their growth.

POST-EVENT EVALUATIONS

Each session ends with individual event evaluations that are carefully designed to help educators reflect and set goals. We also gather information for you to help plan "next steps" for the educators and/or staff members involved in the session.

CONTACT

Details

For all training programs and services, Designed for Learning will provide high touch support for the duration of the contract term.

The Designed for Learning Team will provide support through telephone calls, virtual meetings and regularly scheduled planning sessions.

ADDRESS

Designed for Learning
3943 Irvine Blvd.
Suite #272
Irvine, CA 92602

CONTACT BY PHONE

949-229-6125

SEND US AN EMAIL

molly@dforlearning.com

ON SOCIAL MEDIA

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Empowered Learning Institute

Differentiated, go at your own pace PD that provides educators a blueprint on how to create future focused classrooms that inspire playful learning and authentic engagement.

The professional learning will focus on:

- Project Based Learning
- Authentic Learning
- Artificial Intelligence
- Student Voice & Choice
- Math & Literacy Skills
- Digital Citizenship
- Classroom Community
- Assessment
- Teacher Well-Being
- Lesson Design
- And More!

Learning Options



Blueprint for Future Ready Learners Package



Foundations Package



The Clerical / Classified Learning Institute Add-On



The Blueprint for Leaders Add-On

What's Included:



June 20 - 1 Kick Off Day with 3 Live, Synchronous Sessions on PBL, Authentic Learning, & Machine Learning



All Access Pass to Selected Go at Your Own Pace, Rigorous Sessions (70+ Sessions Available)



Personalized Role & Content Specific Add-Ons for Clerical/Classified Staff, Principals, & Teacher Leaders



Real-Life Application Learning so your Staff are Equipped to Implement What They Learn Right Away

SCOPE & *Services*

Scope of Work

Designed for Learning will provide Campbell County School District with an ALL ACCESS pass for the Empowered Learning Institute

Title: Empowered Learning Institute

Date: June 20th - August 31st, 2023

Audience: K-12 Staff

Registration: Campbell County School District will receive the ALL ACCESS pass to share with their teachers. A registration form will be provided for teachers to express interest, however registration is not required.



Designed for Learning Empowered Learning Institute

Differentiated, go at your own pace PD that provides educators a blueprint on how to create future focused classrooms that inspire playful learning and authentic engagement.

The [Empowered Learning Institute](https://dforlearning.com/empowered-learning-institute) will kick off on June 20th with a live ½ day virtual experience. Then, participants will get access to asynchronous learning modules that are organized into pathways. This rigorous professional learning experience is for all k-12 teachers. They will be able to choose the customized pathway that allows them to dive deep into relevant support that hones in on classroom challenges, instructional practices and meaningful ways to enhance instruction with technology.

See the schedule here: <https://dforlearning.com/empowered-learning-institute>

Scope of Work

Designed for Learning will provide Campbell County School District with an ALL ACCESS pass for the Clerical, Classified and Instructional Assistants Add On to the Learning Institute

Title: Clerical, Classified and Instructional Assistants Learning Institute

Date: June 20th – August 31st, 2023

Audience: K-12 Staff

Registration: Campbell County School District will receive the ALL ACCESS pass to share with their staff. A registration form will be provided for staff to express interest, however registration is not required.

The Clerical/Classified Learning Institute

- *Receive step-by-step support in asynchronous workshops to learn how to confidently and meaningfully use Google Workspace tools in their role*
- *Content tailored to clerical/classified and district off staff*
- *Activities that allow them to implement their learning through relevant, role specific tasks utilizing Google Workspace*
- *Build templates and artifacts that can be repeatedly used in their role*

		Detailed Asynchronous Session Title	
Audience	Google	Microsoft	
Clerical/Classified Sessions	Google Workspace: Drive & Docs	Microsoft 365 EDU : Word and File Management with OneDrive	
	Google Workspace: Forms and Spreadsheets	Microsoft 365 EDU : Forms and Excel	
	Google Workspace: Intermediate Spreadsheets	Microsoft 365 EDU : Intermediate Excel	
	Google Workspace: Slides	Microsoft 365 EDU : PowerPoint	
	Google Workspace: Chrome	Microsoft 365 EDU: Edge	
	Google Workspace: Gmail	Microsoft 365 EDU : Outlook/Email	
	Google Workspace: Calendar	Microsoft 365 EDU : Calendar	
Instructional Support Staff	Google Workspace: Drive - Introduction, use and organization		
	Google Workspace: Docs		
	Google Workspace: Google Classroom for Support Teachers	Schoology for Instructional Assistants	

SCOPE & *Services*

Scope of Work

Designed for Learning will provide Campbell County School District with an ALL ACCESS pass for the Blueprint for Leaders Add On to the Learning Institute

Title: Blueprint for Leaders Add On

Date: June 20th - August 31st, 2023

Audience: K-12 Leadership Staff, Teacher Leaders

Registration: Campbell County School District will receive the ALL ACCESS pass to share with their leaders. A registration form will be provided for staff to express interest, however registration is not required.



The Blueprint for LEADERS *(teacher leaders too!)*

The Blueprint for Leaders provides the “Blueprint” for how you build trust, infuse teacher and student voice into initiatives and cultivate a culture of caring to provide powerful learning for ALL.

Asynchronous Detailed Sessions

The Blueprint for Leaders - an Introduction and Overview

Creating a Culture of Innovation

Creating the Learner Centered Ecosystem

Understanding the Learner

Who Owns the Learning

YOUR Investment

Compensation

Campbell County School District will pay Designed for Learning for these services at the following rates:

Description	Price
Designed for Learning Empowered Learning Institute <ul style="list-style-type: none">All Access Pass - June 20, 2023 - August 31, 2023Blueprint for Future Ready Learners Package	\$4,500
Designed for Learning Empowered Learning Institute <ul style="list-style-type: none">All Access Pass - Sep. 1 - Dec 31, 2023Blueprint for Future Ready Learners Package	\$4,000
Clerical, Classified & Instructional Assistants Add On <ul style="list-style-type: none">Google StrandAll Access Pass - June 20 - Aug 31, 2023	\$2,000
Clerical, Classified & Instructional Assistants Add On <ul style="list-style-type: none">Microsoft StrandAll Access Pass - June 20 - Aug 31, 2023Additional Schoology Session for Instructional Assistants	\$2,300
Blueprint for Future Ready Leaders <ul style="list-style-type: none">All Access Pass - June 20 - Aug 31, 2023	\$1,500
Total	\$14,300

CONDITIONS

Payment Terms

Designed for Learning will create an invoice upon proposal execution by both parties and send it via email to the customer billing contact. Invoices are due within 30 days of receipt (Net 30). Invoices not paid by the due date are subject to a 1.5% monthly finance charge. Acceptable payment methods include checks, electronic funds transfers, and wires. Credit card payments are accepted per customer request, with a 3% processing fee added to the total invoice balance.

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Participant Information

In the course of producing this event, Designed for Learning may collect participant contact information that may also be used by Designed for Learning for the promotion of future Designed for Learning professional development opportunities. We will never distribute or sell this information. Participants can opt out of receiving emails from Designed for Learning at any time using the "unsubscribe" feature in each Designed for Learning email or by replying to Designed for Learning staff to remove their name. Designed for Learning events may be filmed or photographed in full or in part, and participation is implied consent to appear on video or in pictures; if participants do not consent to being recorded, they should leave the session or alert the facilitator so accommodations can be made

CONDITIONS

Cancellation

Services may be cancelled by Designed for Learning or Campbell County School District, with or without cause, by providing sixty (60) days written notice to the other party. Due to extenuating circumstances, services may be cancelled less than 60 days prior to the event upon mutual agreement between both parties. In the event of cancellation, refunds will be offered to any paid registrants and compensation for any costs incurred by Campbell County School District or Designed for Learning will be arranged as needed, upon mutual agreement between both parties.

Changes

Changes to this proposal may be arranged by mutual agreement in writing between Designed for Learning and Campbell County School District.

Agreement

This proposal may serve as a letter of agreement between Designed for Learning and Campbell County School District. If this proposal meets the needs of both parties, authorized representatives may sign below to signify agreement to the terms above.

Campbell County School District

Signature: PENDING BOARD APPROVAL

Name: Brian Knox

Title: Director of Educational Technology

Date: May 9, 2023

Designed for Learning

Signature: _____

Name: Molly Bennett

Title: Co-Founder

Title: _____

Date: _____